



FRIENDS OF CAMBRIDGE RINDGE & LATIN SCHOOL

2020 Spring Bash

Thursday, May 7, 6:30–9:00pm,

Location & Host: Google, Kendall Square

Become an Event Sponsor

FOCRLS works to enable **ALL** CRLS students to access life-changing opportunities. Forty-five percent of our students come from low-income families lacking many of the resources that build a foundation for academic and life success.

Last year, the income from the FOCRLS Spring Bash raised over 85% of the **\$85,000** allocated for 40 College Scholarships to graduating seniors, 14 Student Travel Fellowships, and Faculty Innovation Grants to 14 teachers and staff members. While this was a wonderful achievement, we were only able to fund **less than 10% of the scholarship** requests that we received.

With your generous sponsorship this year, FOCRLS will be able to increase both the number of awards and the individual allocations to ease the financial burden of college for graduating seniors, make it possible for students from low-income families to participate in week-long educational trips, and enable faculty to energize learning for students with enriching projects, experiences, and services. Our goal, with your help, is to increase our allocations this year to \$100,000.

FOCRLS sponsorship is a win for you, CRLS students and faculty, and Cambridge. By supporting our students, you help to make Cambridge a more inclusive community with an educated, skilled, and diverse population.

**Make a Difference in
the Lives of CRLS Students!**

Diversity
Knowledge
Trips

Opportunity
Scholarship

Growth
Enrichment

Future
Excitement



2020 FOCRLS Spring Bash Sponsorship Opportunities

Benefits of Event Sponsorship

❖ Widespread acknowledgement of your investment in our students' success.

Your generous and strategic support will be shared with our 1,000+ Facebook followers, 2,220 *forcls.org* visitors, and our contact list of close to 6,000 parents, alumni, staff, and business, university, and community leaders.

❖ Prominent recognition of your support in digital, print, and social media through our emails, annual report, press releases, event invitations and programs, and signage at the event.

Passionate Patron \$10,000

❖ Front and center recognition

- event-related collateral, program, and invitations
- social, digital, and print media coverage
- event banner at podium

❖ Speaking role at the event

❖ 10 Bash tickets

Caring Champion \$5,000

❖ Notable recognition

- event-related collateral, program, and invitations
- social, digital, and print media coverage
- event signage

❖ Verbal recognition at the event

❖ 8 Bash tickets

Beneficent Booster \$2,500

❖ Recognition

- event-related collateral, program, and invitations
- social, digital, and print media coverage

❖ 6 Bash tickets

Enthusiastic Cheerleader \$1,000

❖ Acknowledgment

- event program
- social, digital, and print media coverage

❖ 4 Bash tickets

Supportive Advocate \$500

❖ Acknowledgment in event program, on website, and in annual report

❖ 2 Bash tickets

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FOCRLS 2020 SPRING BASH

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Location and Host: Google, Kendall Square

Sponsor Level: _____

Amount: \$ _____

Business Name: _____

Contact Name: _____

Contact Phone: _____

Contact E-mail: _____

Please complete this sponsorship form and mail it to
Friends of CRLS, P.O. Box 391541, Cambridge, MA 02139
with your check (please make check payable to FOCRLS
with "Bash Sponsorship" in the memo line).

You can also submit your payment and information online
at [Become a Sponsor Now](#).

Please e-mail your logo as a .jpeg or .png
to bashmanager@focrls.org

Thank you, on behalf of the students and faculty that your
generosity will help, for your support of our work at FOCRLS!

If you have questions, please contact Esther Hanig at
bashmanager@focrls.org or 617-899-1043.

Experience
the world

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Future

Field Trips

Scholarship

Knowledge
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Energized
Learning

