



FRIENDS OF CAMBRIDGE RINDGE & LATIN SCHOOL

## BECOME AN EVENT SPONSOR

3rd Annual Bash

Thursday, February 28, 6:30-9:00 p.m.

Location and Host: Google, Kendall Square



### Help Expand Access to Life-changing Opportunities!

When you partner with Friends of Cambridge Rindge and Latin School (FOCRLS), you make a difference in the lives of Cambridge students at a critical point in their development. The FOCRLS mission is to support academic, social, and leadership opportunities for students at CRLS, a unique public high school with an extraordinarily diverse population of over 2,000 students. Forty-five percent of our students come from low-income families lacking many of the resources that build a foundation for academic and life success. FOCRLS works to enable **ALL** CRLS students to access life-changing opportunities.

Your sponsorship will ease the financial burden of college for graduating seniors, make it possible for students from low-income families to participate in week-long educational trips, and enable faculty to energize learning for students with enriching projects, experiences, and services. Thanks to generous 2018 Bash sponsors, FOCRLS had a record year in awards: 39 College Scholarships to graduating seniors, 11 Student Travel Fellowships, and Faculty Innovation Grants to 20 teachers and staff members. With your sponsorship, FOCRLS will be able to support opportunities for an even greater number of students, grads, and faculty in 2019!



### Benefits of Event Sponsorship

- **Community awareness of your investment in our students' success.** The generous and strategic support of our sponsors will be shared with our *1,000+ Facebook followers, 2,660 forcls.org visitors, and our contact list of 7,000 parents, alumni, CRLS staff, and business, corporation, university, and community leaders.*
- **Prominent recognition of your support** in digital, print, and social media through our emails, annual report, press releases, event invitations and programs, and signage at the event.
- **A win for you, CRLS students and faculty, and Cambridge.** By supporting our students, you will help to make Cambridge a more inclusive community with an educated, skilled, and diverse population.

# 2019 FOCRLS Spring Bash Sponsorship Opportunities

## Benefactor \$10,000

- ❖ Front and center recognition
  - event-related collateral, program, and invitations
  - social, digital, and print media coverage
  - event banner at podium
- ❖ Speaking role at the event
- ❖ 10 Bash tickets

## Champion \$5,000

- ❖ Notable recognition
  - event-related collateral, program, and invitations
  - social, digital, and print media coverage
  - event signage
- ❖ Verbal recognition at the event
- ❖ 8 Bash tickets

## Luminary \$2,500

- ❖ Recognition
  - event-related collateral, program, and invitations
  - social, digital, and print media coverage
- ❖ 6 Bash tickets

## Leader \$1,000

- ❖ Acknowledgement
  - Event program
  - social, digital, and print media coverage
- ❖ 4 Bash tickets

## Supporter \$500

- ❖ Acknowledgement in event program, on website, and in annual report
- ❖ 2 Bash tickets

**You can donate** online at [focrls.org](http://focrls.org) or by check (please make check payable to FOCRLS with “Bash Sponsorship” in the memo line) mailed to Friends of CRLS, P.O. Box 391541, Cambridge, MA 02139.

**If you have questions**, please contact Esther Hanig at [bashmanager@focrls.org](mailto:bashmanager@focrls.org) or by phone at 617-899-1043.

## FOCRLS STEAM SCHOLARSHIPS

**\$5,000 per year (4 year commitment preferred)**



Invest in the future by sponsoring a committed and qualified but financially constrained student to pursue college studies in one of the STEAM fields: Science, Technology, Engineering, the Arts and Mathematics. FOCRLS is seeking STEAM sponsors who will provide 1-4 years of scholarship funding, as well as offer professional guidance and wisdom. We have just recently launched this initiative, and our vanguard sponsors have the satisfaction of knowing they are helping students succeed in a chosen field and the fulfilling experience of working directly with the students. **Please email [bashmanager@focrls.org](mailto:bashmanager@focrls.org) to begin.**

# FOCRLS 2019 SPRING BASH

Thursday, February 28, 6:30-9:00 p.m.  
Location and Host: Google, Kendall Square

Sponsor Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Please email this completed sponsorship form to [bash@focrls.org](mailto:bash@focrls.org) or mail it to Friends of CRLS, P.O. Box 391541, Cambridge, MA 02139.

You can become a sponsor online at **focrls.org** or by check (please make check payable to *FOCRLS* with "Bash Sponsorship" in the memo line) mailed to Friends of CRLS, P.O. Box 391541, Cambridge, MA 02139.

**Please e-mail your logo as a .jpeg or.png to [bash@focrls.org](mailto:bash@focrls.org).**

Thank you, on behalf of the students and faculty that your generosity will help, for your support of our work at FOCRLS!

**If you have questions**, please contact Esther Hanig at [bashmanager@focrls.org](mailto:bashmanager@focrls.org) or 617-899-1043.

We would also be grateful for donations of gift cards/certificates as auction items.

Auction donation: \_\_\_\_\_

Your name and contact information: \_\_\_\_\_

\_\_\_\_\_

Please mail gift cards/certs to FOCRLS, P.O. Box 391541, Cambridge, MA 02139. Thank you!