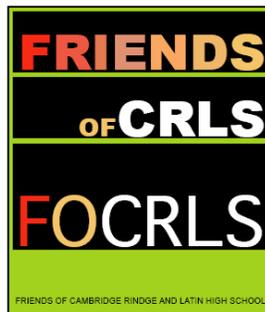


Annual Report

**Friends of Cambridge Rindge and Latin School
FOCRLS**

2009 / 2010



*helping students discover the power of their ideas
helping teachers get them there*

“OPPORTUNITY, DIVERSITY, RESPECT”: OUR CALL TO ACTION

Dear Friend of Cambridge Rindge and Latin School,

The CRLS motto “Opportunity, Diversity, Respect” is meant not only for our students, but for all of us: parents, alumni, the business sector, school staff, community leaders and residents of Cambridge one and all. This is our call to action. The goal of Friends of Cambridge Rindge and Latin School is to provide opportunity for every CRLS student. Programs such as the Travel Fellowships have helped to change the world view of students who could not otherwise afford such school trips. Friends of CRLS grants to teachers have put creative innovation into the hands of dozens of faculty members and hundreds of our students. The Unsung Heroes Program supplies the bonding material that attaches student and school by recognizing their efforts to reach out to their fellow students, take leadership, and improve themselves in myriad ways.

Cambridge Rindge and Latin School is an urban public high school whose history of commitment to technological, academic, artistic, and athletic excellence is a source of great promise and pride. Likewise, CRLS is often cited as a national model of extraordinary diversity combined with high academic standards. Of 1500+ students, approximately 40% are African-American, 36% White, 14% Hispanic, 8 % Asian, 1.5% multi-racial, 0.5% Native American. Yet some aspects of this extraordinary diversity (far exceeding that of the average public or private school in the state) are our high school’s greatest challenge. The vast array of languages and nationalities represented means that English is not the primary language of 32% of our students. In addition, Special Education services are needed by another 18%. Although Cambridge has the highest proportion of million-dollar homes among all large cities in the U.S., *half of CRLS students come from low-income households*, qualifying them for free or reduced school lunch.

CRLS’s commitment to achievement for all means that for students with limited resources outside of school, teachers and support staff, tutors and specialists must work one-on-one to address individual needs. Likewise, students who learn at an accelerated pace must have teachers and opportunities that will challenge them to move forward.

This is where Friends of CRLS comes in. We are that “something extra” that makes the difference between a good school and a great one. We the parents, alumni, business leaders, and everyday people who want our school and our kids to succeed. FOCRLS, a 501c3 tax-deductible non-profit organization, is succeeding in this mission because the Cambridge community knows how very far our students go when encouraged and supported. In the economically “off” year of 2009/2010 reflected in this Annual Report, *we raised more funds than in any preceding year*. This, we believe, is not an anomaly. It happened because there is a prevailing belief in our community that when the times are toughest we must find a way to shine a light on the education our young people.

The good news is that Cambridge Rindge and Latin School continues to thrive. Within every sector of CRLS’s programs and departments, our students and faculty continue to be among the most vibrant and talented in the country. Class size at CRLS remains modest. Graduation rates are among the highest in the state—this year an astonishing 99% of

CRLS' 12th graders met the state MCAS requirement for graduation, and 89% went on to college, including many of the nation's top universities. Thanks to the foresight of our city leaders, a renovation project bringing advanced classroom technologies, and an energy-reducing, healthy, and crisply-designed learning environment is moving forward toward its completion in 2011 to share a campus with our new, state-of-the-art Cambridge Public Library.

We hope you will read on about the five projects conceived and implemented since 2007 when Friends of CRLS began its association with the CRLS leadership team headed by Dr. Christopher Saheed:

- Faculty Innovation Grants
- The Unsung Heroes Program
- Faculty Distinction Awards
- Student Travel Fellowships (new this year!)
- Fiscal Sponsorships
- Teaching Recognition Awards

We think you will be as moved as we are by a high school working successfully to provide the best practices available in high school education, and a staff and student population reaching toward excellence with determination and heart.

With appreciation,

A handwritten signature in cursive script that reads "Elaine Schear". The signature is written in black ink and has a fluid, connected style.

Elaine Schear
President and Co-founder, FOCRLS

The mission of FOCRLS is to raise private funds from within the Cambridge community to support and enrich the academic and social development programs at Cambridge Rindge and Latin School and in so doing promote achievement for all students and a greater community investment in the future of Cambridge youth.

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EXECUTIVE SUMMARY

During 2009/2010, our third full fiscal year, Friends of Cambridge Rindge and Latin School (FOCRLS) raised \$37,858.53 in donations from CRLS families, community members, and Cambridge businesses, through a grant from the Lars Foundation, and through a special gift from faculty member Paul McGuinness in recognition of his fellow teachers at CRLS. As of the end of 2009/2010, FOCRLS had raised over \$87,000 in support of CRLS.

Highlights of this current year were:

- Launch of the Student Travel Fellowships program, awarded to three students of academic merit, making financially possible their participation in the France Exchange and Dominican Republic trips.
- Fourth Annual Faculty Grants, awarding eleven grants of approximately \$1,000 each to teachers and other staff for innovative proposals for in-classroom and extracurricular enrichment.
- The Unsung Heroes Program, year two, a collaboration between FOCRLS and the Deans of Students, who award 16 emerging student achievers each semester for their efforts in citizenship, stewardship, gains in attendance, athletic leadership, and academic improvement
- Fourth Annual Faculty Distinction Awards, presented at graduation to 4 teachers selected by seniors for their impact on the students’ growth and development while at CRLS.
- The Teaching Recognition Awards, a special one-time granting of two awards of \$500 funded by faculty member Paul McGuinness to recognize the efforts of his fellow CRLS Teachers.
- Fiscal Sponsorship that facilitated fundraising for the Cambridge to Cambodia (Camb2Camb) Trip 2010, the CRLS London Trip (2011) and the CRLS Arts Committee (ongoing).

Our fundraising was undertaken through mailed and emailed appeals, personal outreach, a parent-hosted house party, a raffle, and outreach at CRLS-sponsored events. All work for FOCRLS is carried out by a committed and growing group of volunteers. There is no paid staff nor costs for in office space rentals. Costs are kept to a minimum specifically to optimize our ability to directly support students and faculty through FOCRLS’ programs within the high school.

MISSION AND GOVERNANCE

FOCRLS was created in December 2006, with the mission to *raise private funds from within the Cambridge community to support and enrich the academic and social development programs at Cambridge Rindge and Latin School and in so doing promote achievement for all students and a greater community investment in the future of Cambridge youth.*

The close of this year saw a change in Board compositions and officers. Board members Frank Duehay and Andrew Farrar stepped down in June of 2010, and at the Annual Board meeting on September 2, 2020, Neil Rosenburg and Jamie Sabino were appointed as new Board members. In addition, the Principal of CRLS was added as an *ex officio* member of the FOCRLS Board, currently Dr. Christopher Saheed. At the same meeting, Donna Spiegelman stepped down as Treasurer, and Jamie Sabino was elected to that post; Elaine Schear and Elizabeth Vernon were re-elected as President and Secretary.

WHO'S WHO ON THE BOARD OF DIRECTORS

Elaine Schear (President), Ed.D.co-founder of FOCRLS, is a life-long supporter and product of public school education. In addition to teaching and social work, she has been a member of the faculty of teacher education programs at area colleges and has served as director of the Teaching-Learning Center at Roxbury Community College. She is a tutor of language skills at the CRLS Tutoring Center and in private practice. She is the mother of a 2010 CRLS graduate and a freshman at the CRLS 9th grade campus.

Jamie Sabino (Treasurer) is the parent of two children, one a freshman at CRLS. Jamie served as co-president and treasurer of the Friends of the King Open School. As an attorney in private practice, her work encompasses, among other things, the court system's response to victims of domestic violence.

Elizabeth Vernon (Secretary) is Lee M. Friedman Judaica Technical Services Librarian in the Harvard College Library, Harvard University. She has a doctorate in Library Administration and has over a decade of experience as a data management and database design consultant, including extensive pro bono work with nonprofit organizations.

Neil Rosenburg (Board) a graduate of Cambridge High and Latin School, is the parent of a a junior at CRLS. Since 2008 Neil has involved himself in the work of FOCRLS, with particular emphasis on publicity, event planning, and fundraising. Neil is Director of Finance at UMass/Boston.

Christopher Saheed, (Board, *Ex Officio*) Principal of CRLS, has acted as a chief advisor to Friends of CRLS since its inception in December 2006. He has been an indispensable advocate for FOCRLS among his administrative team, staff, parents, and students.

Donna Spiegelman (Board) co-founder of FOCRLS, is Professor of Epidemiologic Methods at the Harvard School of Public Health, in the Departments of Epidemiology and Biostatistics. She is a member of the national advisory board of J Street, an organization that works to promote a peaceful end to the Israeli-Palestinian conflict, and is chair of its local chapter. She is mother of a 9th grade CRLS student and another who graduated from CRLS in 2010.

Bob Steininger (Board) is Senior Vice President for Manufacturing at Acceleron, Inc., a Cambridge Biotechnology firm. He previously spent over 24 years at Genetics Institute and Millennium Pharmaceuticals in various capacities. His three older children graduated from CRLS, the most recent in 2009; another plans to enter in 2011. Collectively, they previously were students at the Fitzgerald, Peabody, Longfellow, Graham and Parks, and Kennedy schools. He started a biotech program offered at the Fitzgerald School and is currently an advisor to the RSTA (Rindge School of Technical Arts, within CRLS) biotechnology program.

FOCRLS PROGRAMS

Student Travel Fellowships:

High school-sponsored trips give students the first-hand opportunity to experience cultures, lives, languages, and locations unlike their own. The students' ability to think globally about issues - whether cultural, aesthetic, ecological, or economic - broadens them as people who are likely to have a positive impact both here and abroad. However, trips are often costly and for many of our students, difficult to afford. With this in mind, we launched the FOCRLS Travel Fellows Program, available to students with a B average or higher, whose financial resources would otherwise prohibit such trips. Prospective fellows must apply and submit letter of recommendation, after which a review committee makes selections. This year, three students were selected as Travel Fellows, two for the France Exchange Trip, and one for a service trip to the Dominican Republic. Amounts of their fellowships ranged from \$600 - \$1000.

Hear what our first two FOCRLS Student Travel Fellowship awardees had to say about their experience:

"Receiving the scholarship to go to France was truly a life changing experience for me...I did not know anyone that I traveled with in the beginning...Living with my host family was a totally new experience for me...by the end of the trip, not only did I meet new friends from the school, but I made new friends in France. I have read about all those [sites] in French class but seeing them in person was a whole different feeling. I was granted an incredible opportunity that I would not have been able to do if it weren't for the generosity of Friends of CRLS." - *Doulovely Nazaire*

"The beautiful sites and names of places reminded me of my homeland, Haiti..it made me think about the relationship between Haiti and France in history...I just want to thank this organization for this amazing opportunity." - *Wendy Aristil*

Faculty Grants

In Spring '10 FOCRLS undertook its fourth Faculty Grants cycle. Grant proposals are sought from across the spectrum of the school's academic and social development courses, programs, and extracurricular clubs. The Faculty Grants are meant to make possible innovation that enhances and enriches the curriculum. Our aim is to reach many diverse programs and students of many different capacities, talents, and interests.

Proposals were solicited from CRLS faculty through school-wide email, fliers, the CRLS website, the daily DYK (Did You Know), and through paper copies to every member of the teaching, social worker, counselor, and library, and club advisory staff.

Applications were blind-reviewed in March by a twelve-member committee composed of CRLS parents, community members, and alumni. Eleven grants of up to \$1000 were awarded in March 2010 to the faculty listed below to be used on their projects by March 2011. Faculty are required to submit evaluation materials developed by FOCRLS. Evaluation materials written by students are particularly encouraged, and grantees have complied with thoughtful responses that help us to assess our current and future Faculty Grant funding goals.

In total \$9,975 in grants were awarded this year for 11 projects, with grant recipients reflective of the range of educational resources available to students at CRIS:

2010 Faculty Grant Awardees:

- **Angelica Allende Brisk**, Media Journalism Assistant, *"YVC Online! Summer 2010"*
- **Juan Casillas**, Spanish Language Teacher, *"International Community Service with Dominican Republic"*
- **Jeff Gaglione**, Dean of Curriculum -Mathematics & Learning Community S, *"Document Projectors"*
- **Maria Giacchino**, Latin Teacher, and **Ramazan Nigdelioglu**, Physics Teacher, *"CRLS Trip to Turkey"*
- **Greta Hardina**, Parent Liaison, *"CRLS Parent Ambassadors"*
- **Kristin Knowlton**, Math Teacher and Instructional Coach, **Peter Mili**, Math Teacher and Instructional Coach, and **Cale Moore**, Math Teacher and Instructional Coach, *"Math Applause"*
- **Jennifer McConnell**, Spanish Teacher and World Language Instructional Coach, *"Clickers in the World Language Classroom: An Active Learning Approach"*
- **Janet O'Reilly**, Math Teacher, and **Yen Tieu**, Special Education Teacher, *"Getting Smarter! Incorporating Live Document Imaging Into the Classroom"*
- **Tobe Stomberg**, Science Teacher and Compost Club Advisor, *"Compost Club Educator T-Shirts"*
- **Catherine Thomas**, Culinary Arts Teacher, *"Slow Food Movement: A Food Revelation"*
- **Barbara Weaver**, History Teacher and History Club Advisor, *"Part #2 CRLS History Club Research/Advocacy Field Trip to Washington DC"*



2010 Faculty Grantees

Unsung Heroes

The Unsung Heroes program, in its third year, recognizes emerging student achievers whose progress and efforts often go unseen and "under the radar." Criteria for recognition include but are not limited to the purely academic. Citizenship, stewardship, gains in attendance, athletic leadership, and academic improvement are all considered during the nomination process carried out by deans of students, counselors, and teachers. Students may be recognized for going beyond their "personal best" as students, for helping a classmate in distress, for service they perform within or outside of CRLS. Winners are selected each semester through the vigilance of deans and faculty, to one student representing each grade and Learning Community, a total of 16 Unsung Heroes each semester.

This year's awardees were presented with certificates, gift cards, and customized watches with the CRLS Falcon logo at the main campus during a breakfast program attended by their family members, deans of students, counselors, and FOCRLS representatives, and at the 9th grade campus at an assembly attended by their peers.



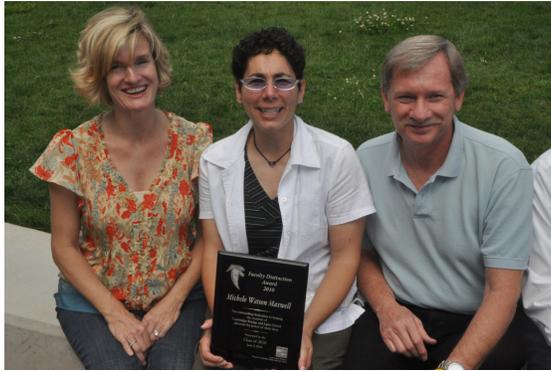
Unsung Heroes Spring 2010

Photos by: Larry Aaronson

Faculty Distinction Awards

For the fourth consecutive year, FOCRLS funded four Faculty Distinction Awards. The awards (previously known as Exemplary Teacher Awards) were first launched by FOCRLS in coordination with the CRLS administration for the 2007 graduation. Recipients of these Awards were nominated by the outgoing CRLS seniors, who identify the instructors who have most made a difference in their learning and aspirations. Senior class officers bestow the awards, in the form of individualized engraved plaques.

Recipients at this year's ceremonies on June 3rd, were Lesley Renee Davis (Phys Ed teacher and Coordinator of the Achievement Via Individual Determination – "AVID" – Program); Paul Frassa (retiring as a CRLS Math instructor); Michelle Watson Maxwell (Commercial Design/RSTA); and Monica Murray (Theater faculty in the Visual and Performing Arts Department).



Faculty Distinction Awardees 2010

From left: *Monica Murray, Michele Watson Maxwell, Paul Frassa*

Lesley Davis

The teachers tapped for this year’s awards have much to tell us about the significance of being recognized by one’s students:

Michele Watson Maxwell: “The best and ultimately most rewarding confirmation of the strength of my program and ultimately the success of the Commercial Design students is being chosen and supported by those very students who make teaching both rewarding and fulfilling.”

Paul Frassa: “I was proud and honored to be chosen by the CRLS Class of 2010 as one of four recipients of a Distinguished Teacher Award. Having taught at CRLS/Rindge/CHLS for 38 years after graduating from CHLS, I am very aware of the uniqueness of our school. To be recognized by the students is indeed the highest honor a teacher could receive.”

Monica Murray: “Graduation night was one of the most treasured nights of my teaching career. Through the years, the students at CRLS have shown such curiosity, energy, commitment, and heart. I am very fortunate to be a part of such a great leaning community at Cambridge Rindge & Latin School. Thank you to FOCRLS and to the class of 2010 and for making this award possible. It has by my privilege to be a part of their journey.”

Lesley Davis: “My relationships with a few teachers in my high school made my experience great and I always try to do the same with students that I have worked with. This award makes me feel like I have reached one of my very important goals. I have been teaching for over 20 years and still have many goals to go after but receiving this award makes me feel validated with appreciation by students that I have worked with.”

Teaching Recognition Awards

In FY2010, FOCRLS was honored to be asked to administer the Teaching Recognition Awards, funded by a gift by CRLS science teacher Paul McGuinness. McGuinness, designated \$1000 of an award that he himself received from Amgen to be awarded via FOCRLS for a teaching project designed by one of his CRLS peers. The major criteria for the Teaching Recognition Awards were excellence in teaching and/or in the conception of the project, and collaboration (or intended collaboration) across disciplines and/or in community outreach.

... education does not happen in a vacuum and .. if I am to be recognized as an accomplished educator and seen to have an impact on my students then it is also because of the combined efforts of many of my dedicated colleagues. [...] education is not an isolated endeavor and I understand that for my programs to be successful I need the supportive and committed environment that has been built by equally dedicated colleagues here at CRLS.
– Paul McGuinness

Teaching Recognition Awardees were:

- **Natasha Labaze**, English Teacher in collaboration with **Holly Samuel**, Librarian - “10th Grade Immigration Unit”
- **Michele Watson Maxwell**, Commercial Design Instructor, "The Anti-Discrimination Awareness Campaign" (a commercial design project for distribution within and beyond CRLS)



Left to Right: Paul McGuinness, Holly Samuel, Natasha Labaze, Michele Watson Maxwell

photo by Elaine Schear

Fiscal Sponsorship

FOCRLS status and mission as a CRLS-related 501(c)3 non-profit enables us to provide the opportunity to groups within CRLS community, to receive donations which will be tax-deductible to the donor. Student clubs (with application by a teacher advisor) and alumni groups are eligible, among others, to apply for fiscal sponsorship.

During FY2011, \$12,780.91 was raised for activities at CRLS via FOCRLS fiscal sponsorships. The majority of that (\$12,385.91) was raised by the ambitious CRLS Camb2Camb (Cambridge To Cambodia) Trip coordinators, with the remainder raised by the CRLS Arts Committee and the CRLS London Trip, scheduled for 2011.

DONATIONS AND GIFTS

Summary of Giving

\$34,658.53 was raised this year in donations from all sources, including grants and bequests, individual donations, fiscal sponsorship donations, corporate donations, and raffle sales. This represents a 26% increase in donations over the previous year.

In addition, FOCRLS received well over \$3,000 in in-kind donations of goods and services during the course of the year.

Individual Unrestricted Donations

Gifts from CRLS parents and members of the community continued to make up the largest portion of donations received by FOCRLS, totaling \$21,377.63 in 2009/2010, through 163 donations.

Grants and Special Gifts

For the second consecutive year, FOCRLS received a grant of \$1000 from the *Lars Foundation*, a private foundation which supports a diverse group of social, educational, and cultural initiatives nationwide. We are honored by the confidence and trust in FOCRLS that is signaled by this repeat gift.

Biology/Marine Biology teacher Paul McGuinness presented FOCRLS with gift of \$1000, a portion of his own award from Amgen, to be used for two Teaching Recognition Awards during the Spring of 2010.

Fiscal Sponsorship Donations

During FY2011, \$12,780.91 was raised for activities at CRLS via FOCRLS fiscal sponsorship. The bulk of that (\$12385.91) was by the CRLS Camb2Camb (Cambridge To Cambodia) Trip and service project, with the remainder raised by the CRLS Arts Committee and the CRLS London Trip.

Corporate Donations:

FOCRLS received a \$250 donation from Hong Kong Restaurant (courtesy of Paul Lee, proprietor), and a \$250 donation from the Cambridge Trust Company (courtesy of Joseph Roller II, President and CEO).

In addition, FOCRLS received in-kind donations for its December houseparty and its MayFair raffle. For the December houseparty, gifts of food and beverages totaling approximately \$600 were received from the following businesses:

- Petsi Pies
- Trader Joe's – Memorial Drive
- Whole Foods
- Wine & Cheese Cask

The FOCRLS MayFair raffle was made possible by strong support from the Cambridge business community. A total of 61 prizes were donated by 43 local businesses, valuing approximately \$2700:

| | |
|-------------------------------------|---------------------------|
| American Repertory Theater (A.R.T.) | Joie de Vivre |
| Bonny's Garden Center | Jose's Mexican Restaurant |
| Brattle Theatre | Looks Clothing Store |
| Broadway Marketplace | Marathon Sports |
| Café Kiraz | Mary Chung Restaurant |
| Central Square Theater | Masse's Hardware |
| Christina's Homemade Ice Cream | Newbury Comics |
| City Girl Catering | Ole Mexican Grill |
| East Coast Grill | Om Restaurant |
| Four Burgers | Petsi Pies |
| Gino Salon | Picante Mexican Grill |
| Gran Gusto | Rodney's Bookstore |
| Greenward | Starbucks |
| Grendel's Den | Stone Hearth Pizza |
| Harvard Book Store | Susanna Clothing |
| Harvest Restaurant | TAG's Ace Hardware |
| Henrietta's Table | Tavern in the Square |
| Henry Bear's Park | Toscannini's |
| Hollywood Express | University Wine Shop |
| Hong Kong Restaurant | UpStairs on the Square |
| Intarawut | Zoe's Restaurant |
| Jeanna's Dirty Dog Salon | |

The FOCRLS table at the Harvard Square MayFair was provided compliments of the Harvard Square Business Association. Cambridge Trust Company provided FOCRLS with a window display case for promotional purposes.

FUNDRAISING PROJECTS AND EVENTS

Solicitation Letters

The major source of donations to FOCRLS was the mailed solicitations to these constituencies: the CRLS/CPS community (parents of students in grades 8-12) in December 2009 (end-of-year/holiday) and May 2010 (pre-graduation); and to a subset of Cambridge homeowners in December 2009 and May 2010. An email solicitation was sent to a subset of CRLS families and alumni as well. These seasonal solicitations brought in a total of \$13,520 (with \$10,840.42 in 66 gifts coming in as a result of the December solicitations, and \$2645 in 47 gifts from the May solicitation, along with \$1225 resulting from the May 2009 solicitation that came in during the current year.)

FOCRLS Raffle at Harvard Square Mayfair

FOCRLS held its Third Annual Mayfair Raffle on Sunday May 2, 2010, thanks to the generosity of the Harvard Square Business Association, who provided a table at the Harvard Square Mayfair free of charge, in a central and lively location. This event has

been critical in building FOCRLS partnerships and goodwill with the Cambridge business community and visibility with the general public, raising awareness about our work.

Despite the current strain on the economy, almost every business contacted for a donation responded, some with multiple gift certificates– in all there were 61 raffle prizes, donated by 43 local businesses, with a total value of approximately \$2700.

Tickets were sold for \$5 apiece, 5 for \$20. Sales totaled 405 to 102 people. Of those, 139 were sold by email via Paypal (\$538.60 after deduction of Paypal fees), including two \$100 purchases of 25 tickets. The raffle netted \$2564.74 (after the deduction of \$22.88 for postage to mail gift certificate prizes, and Google Checkout fees - 2.9% + \$0.30 per transaction).

In addition to online sales, tickets were sold at CRLS thanks to the cooperation of the Learning Community secretaries; at a table at a city-wide musical event, thanks to the support of performing arts coordinators, and via parent volunteers Nancy Cole, Neil Rosenberg, and Elaine Schear, who sold to friends and community members; and at the CRLS table at Mayfair itself, where Nancy Cole, Joan Kramer, Maria Porto, Elaine Schear, Elizabeth Vernon, and Mike Wolfson spent the day. Indeed, the raffle represented the result of a lot of work by many volunteers through the preceding month, during the event, and even afterward when non-certificate gifts were hand-delivered and winners notified. In addition to ticket sales, volunteers Kate Andres, Emily Dexter, Frank Kramer, Neil Rosenberg, Elaine Schear, and Elizabeth Vernon solicited raffle donations from local businesses; Neil Rosenberg wrote a publicity piece for the *Cambridge Chronicle*, Elaine Schear contacted the Boston Globe for its online events listings, and Kate Andres provided an attractive sign for our Mayfair table, highlighting the many donating businesses. Joan Kramer personally delivered raffle prizes to the many recipients!

The raffle also provided a way to expand FOCRLS' contact list. As a result of this raffle, we were able to add 88 people to our mailing list, and of those, 80 to our email list.

Houseparty

On December 6, Cambridge Rindge and Latin parents Michael Sullivan and David Rivard (with support from CRLS parents Susan Callanan, Neil Rosenberg, and Lois Brunet) hosted a gathering on behalf of FOCRLS. The 67 attendees (parents, faculty, FOCRLS volunteers and board members) heard Principal Dr. Christopher Saheed and several members of the CRLS faculty, who had been awarded grants through FOCRLS, speak eloquently about the ways that CRLS has made a difference in the lives of individual students.

The house party generated connections between parents, strengthened support for Cambridge Rindge and Latin School, and raised \$2,945 in new contributions to the school.

An informational pre-school year house meeting was also held on August 27, 2009 at the home of Violet and Ken Radnofsky for 9th grade parents, with FOCRLS Board members Andrew Farrar and Elizabeth Vernon, and FOCRLS representative Avra Goldman in attendance.

Online Donations

FOCRLS continued to make use of online technology for fundraising. In addition to using Network for Good as a platform for accepting online donations for email solicitations, and on the FOCRLS web page, FOCRLS implemented Google Checkout to sell tickets for the Mayfair Raffle. Elizabeth Vernon was responsible for researching and implementing each of these online technologies for FOCRLS use.

FINANCIAL SUMMARY

| | | FY2010 | FY2009 |
|-----------------|--|------------------|------------------|
| Revenue | | | |
| | Donations and Grants | | |
| | Individual Donations | 32,658.53 | 20,289.25 |
| | <i>Solicitations</i> | 13,520.00 | |
| | - Spring 2009 Solicitation | 1,225.00 | |
| | - Winter 2009 Solicitation | 10,190.00 | 11,789.00 |
| | - Spring 2010 Solicitation | 2,105.00 | 1,670.00 |
| | <i>Houseparty</i> | 2,945.00 | 2,170.00 |
| | <i>Fiscal Sponsorship Donations</i> | 12,780.90 | 1,956.00 |
| | <i>Other Gifts</i> | 3,412.63 | 2,704.25 |
| | Homecoming-related fundraising | NA | NA |
| | Grants ¹ | 1,000.00 | 1,000.00 |
| | Targeted Gifts (i.e., McGuinness) | 1,000.00 | |
| | Bequests ² | 0.00 | 4,250.00 |
| | Total Donations and Grants | 34,658.53 | 25,539.25 |
| | Other Income | | |
| | Car Decals | 250.00 | |
| | Raffle | 2,587.62 | 1,669.60 |
| | Goodsearch | 10.38 | 0.00 |
| | Returned from unspent portion of Fac Grant | 352.00 | |
| | Total Other Income | 3,200.00 | 1,669.60 |
| | TOTAL INCOME | 37,858.53 | 27,208.85 |
| Expenses | | | |
| | Grants and Projects | | |
| | Student Travel Grants ³ | 2,000.00 | |
| | Faculty Grants ⁴ | 8,975.00 | 9,498.87 |
| | Exemplary Teacher Awards | 380.00 | 585.30 |
| | Unsung Heroes ⁵ | 2,000.00 | |
| | Student Emergency Fund | | |
| | Scholarship for First-in-Family Higher Ed | | |
| | Special One-time Grants ⁶ | 500.00 | 300.00 |
| | Fiscal Sponsorships | 11,598.37 | 1,545.00 |
| | Total Grants and Projects⁷ | 25,453.37 | 11,929.17 |
| | Operating Expenses | | |
| | Fundraising Expenses ⁸ | 4,609.17 | 5,224.70 |
| | General Operating Expenses ⁹ | 961.16 | 1,448.86 |
| | Total Operating Expenses | 5,570.33 | 6,673.56 |
| | TOTAL EXPENSES | 31,023.70 | 18,602.73 |

| | | | |
|-------------------------------------|--|------------------|------------------|
| Net Revenue | | 6,834.83 | 8,606.12 |
| Carry-over from previous FY | | 15,141.36 | 6,535.24 |
| Encumbrances¹⁰ | | 10,100.00 | |
| Total Net Assets⁹ | | 11,876.19 | 15,141.36 |

¹ FY2009 & FY2010: Lars Foundation

² FY2009: Margaret Oakley Bequest

³ FY2010: \$2000 France & Dominican Republic trips; does not include \$600 awarded for Dominican trip but not yet cashed.

⁴ FY2009 includes reissue of a check for a FY2008 Faculty Grant; FY2010 does not include \$1K grant with teacher contract still outstanding.

⁵ Expenses for FY2009 Unsung Heroes program covered by carryover from FY2008 grant.

⁶ FY2009: Arts Committee Once Upon an Island Celebration / FY2010-FY2011 - Teaching Recognition Award (half paid in FY 2010, half in FY2011)

⁷ FY2009: Latin Club & Fulbright Dance Trips, MAGLOA / FY2010 Camb2Camb and London Trips, and Arts Committee.

⁸ Printing and postage for solicitations

⁹ Emailing service, post office box, office supplies.

¹⁰ FY2010: \$600 in student travel award check not yet cashed, \$1K Faculty Grant contract not yet signed; \$500 in Teaching Recognition Award issued after June 30 & planned reserve of \$8K for FY2011 Fall faculty grants cycle.

COMMUNICATIONS

Press & Other Media Visibility

Press Pieces:

FOCRLS continued its visibility in the media with several placements in the press:

“Cambridge Rindge and Latin teachers honored with faculty awards” *Cambridge Chronicle* and *Wickedlocal.com* July 31, 2010. Article by Neil Rosenberg; photo by Elaine Schear

<http://www.wickedlocal.com/cambridge/news/education/x1137363081/Cambridge-Rindge-and-Latin-faculty-honored>

“‘Unsung Heroes’ are (quietly) recognized at Cambridge Rindge and Latin” *Cambridge Chronicle*, ? and *Wickedlocal.com* April 13, 2010. Article by Neil Rosenberg (FOCRLS volunteer and CRLS parent);

<http://www.wickedlocal.com/cambridge/news/education/x1089265688/-Unsung-Heroes-are-quietly-recognized-at-Cambridge-Rindge-and-Latin>

Display Boards

Special thanks go to FOCRLS volunteer Neil Rosenberg who not only wrote the press pieces that were published in the *Cambridge Chronicle*.but designed the second of two large display boards featuring FOCRLS and its major programs. His last-year’s display still hangs in the FOCRLS window next to the main office in the Rindge Building.

Photography

Once again this year Larry Aaronson, former CRLS history teacher and current CRLS photographer, took photographs to document Faculty Grantees, and Distinguished Faculty Awardees, as well as this year’s 9th grade Unsung Heroes. Other photographers of this year’s FOCRLS-sponsored events include Dean of Students Suzie Espinoza and Secretary Paula Riley, and Alice Bikofsky, Computer Lab teacher.

FOCRLS Video

The CRLS Media Arts Department, with production assistance from Media Arts faculty Matt Landry and department director Ginny Berkowitz, helped FOCRLS to launch its first video for promotional purposes. We thank Sharon Lozada (STARS coordinator and faculty distinction awardee), Jamalh Prince (Dean of Students and Unsung Heroes coordinator), Renee Meshon (Tutoring Center Director and Grant recipient), Christopher Saheed (CRLS principal), and Jameel Parker (sculptor and painting faculty and grant recipient) for their willingness to be filmed as spokespersons for FOCRLS. Elaine Schear narrated the video, which is intended for use at FOCRLS gatherings, and online on our website.

Visibility at CRLS

FOCRLS's visibility was enhanced within the high school when it was given a second strategically located window display case in the hallway just outside the main office in April. The current display highlights the grants awarded faculty members by FOCRLS from 2007 -2009 in a professionally-designed posterboard format, and also includes spotlight photos and information about the Unsung Heroes (emerging student leaders) and faculty chosen by seniors for the Exemplary Teacher awards. The displays also inform CRLS community and visitors to the school about FOCRLS, its mission, activities, and accomplishments.

The 2009-09 school year began with communication about Friends of CRLS to all CRLS families. A full-page informational insert about FOCRLS was included with Dr. Saheed's "welcome to CRLS" letter to parents, thus underwriting FOCRLS as an integral part of the school community and as an organization worth joining and supporting.

The above-mentioned insert was the flier version of the FOCRLS "calling card", an attractively-designed composite of our vision and accomplishments, along with encouragement to volunteer and/or to financially contribute. Originally designed in spring '08, the card was revised and updated in March '09 to reflect the organization's growth. The FOCRLS calling card is used by the CRLS parent liaison when conducting tours of the school for interested prospective families, as a handout at Open House and Parent-Teacher conference events, available in the main office to visitors, used in tabling at all events, and posted in enlarged format throughout the school and at fundraising events.

Online Presence

The central FOCRLS online presence has been the FOCRLS page on the CRLS website, maintained by Trish Keenan, CPS Web administrator, who kept the page updated attractively and in a timely manner. FOCRLS news continues to be highlighted on the CRLS website, but FOCRLS expects to be expanding its own independent website presence in the coming year.

The FOCRLS Facebook continued to grow, but plans are in motion to have a more sustained Facebook presence and build the number of fans linking to the page within the CRLS/CPS parent, alumni, and business communities.

The Constant Contact email service is used to produce attractive html-format emails, including a winter email solicitation, grant application announcements, Mayfair Raffle and meeting announcements.

LOOKING AHEAD: MINDFUL GROWTH AND SUSTAINABILITY

FOCRLS is becoming an established presence in the CRLS community. Looking ahead, as we embark on our fifth year, we intend to take steps toward making FOCRLS a sustainable entity within the school through the 21st century. We think of these steps as a plan for mindful growth and a lasting presence on the CRLS campus and within the Cambridge community.

Mindful growth means that we move ahead with carefully-considered strategies and goals for building networks of support for CRLS. We are taking time in the 2010-2011 year to ask ourselves essential questions about the kind of organization we want to be, to develop a strategic plan that will carry us through the next five years, and to move forward with energy and commitment. A significant part of this informed planning and renewed energy is owed to our new and continuing board members, all of whom have demonstrated their commitment to work for CRLS through FOCRLS in multiple ways.

For the coming year, we are taking steps to:

- increase the involvement of alumni
- work in collaboration with the “Celebrate CRLS” advisory board, steering, and fundraising committees, developing events and opportunities for involvement during and beyond the full reopening of the high school when renovations are completed in Fall 2011
- increase fundraising and community networking through volunteer committees for event planning, publicity, increased Facebook presence, mailings, collaboration with other CRLS entities, e.g. Cambridge School Volunteers and FOCA (Friends of Cambridge Athletics).
- Expand the faculty grants program, offering TWO cycles of grants for the first time.
- Expand the Student Travel Fellowship Fund (new last year) to \$10,000, twice its funding cap last year.
- Pilot an Emergency Fund for high school teens in need.

FOCRLS programs are the products of an essential collaborative effort involving input from the CRLS staff, the school leadership team, the FOCRLS board, and our contributors from all sectors of the Cambridge community. We are listening, and we welcome and encourage your ideas.

How You Can Become a Friend of CRLS

It is our belief that behind every successful high school is a committed group of supporters - family, alumni, the business community.

We hope that as a result of reading our Annual Report you will consider supporting Cambridge Rindge and Latin School. Through Friends of CRLS your contribution will go directly to academic initiatives and social development programs.

Ways to get involved:

- **Take a Look at Us!** – Begin by visiting our new colorful and informative website at: www.focrls.org.
- **Donate** – it's tax-deductible, and since we're staffed entirely by volunteers, we maximize your contribution's impact on the students of CRLS.
 - **Online by credit card:** <http://www.focrls.org/>
 - **By check, made out to FOCRLS and sent to:**
FOCRLS, P.O. Box 39-1541, Cambridge, MA 02139
- **Volunteer** – There are lots of ways to be involved – write an article, make some phone calls, be at a table at a CRLS or community event, throw a house party, reach out to fellow CRLS alums, among many other possibilities. If you're interested, contact us at 617-275-6338 or focrls@gmail.com.
- **Partner With Us** – Help us partner with local businesses in a variety of ways – if you're interested, please contact us at 617-275-6338 or at focrls@gmail.com.

**Thank you for supporting our exemplary high school
through
Friends of Cambridge Rindge and Latin School**